

## ***New Product Launch: M/S. Sanjeev Agro-Vet launches “AVANT AQUADIS®” – a 100% Safe, Biodegradable and Broad-Spectrum Disinfectant***

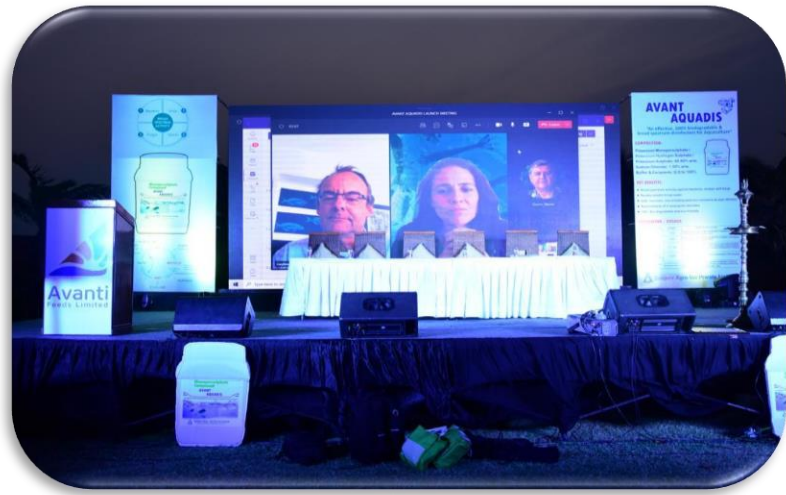
M/S. Sanjeev Agro-Vet Private Limited, Hyderabad-based company belonging to the Avanti Group, launched a new disinfectant for the aquaculture market in India on 14<sup>th</sup> December 2021 during a special event at the Palm Beach Hotel, Visakhapatnam. The disinfectant, branded as AVANT AQUADIS®, has been developed through a technical collaboration with Adisseo SAS France, and is promoted as a 100% Safe, Biodegradable and Broad-Spectrum Disinfectant for use in aquaculture.

The event was attended by over 300 sales and technical staff members from Avanti. Adisseo’s aquaculture team was represented by Mr. Dhanunjaya Goud, Adisseo’s Regional Manager Aquaculture for Indian Subcontinent, who furthermore counted with the online participation of Dr. Peter Coutteau (Adisseo’s Global BU Director Aquaculture), Dr. Maria Merce Isern Subich (Global Product Manager Aquaculture Health), Mr. Martin Guerin (Regional Technical Manager -APAC/ISC) and Mrs. Martha Mamora (Aqua Farm Application Manager- APAC/ISC).

Mr. Paresh Kumar Shetty (General Manager – Marketing, Avanti Feeds) & Mr. Shrinibas Mohanty (GM-Technical & Marketing, Avanti Feeds) started the launch meeting by emphasizing the importance of health care products for shrimp farming. Adequate disinfectants such as AVANT AQUADIS® are a key tool in disease prevention and bio-security in shrimp farming. Mr. Shetty appreciated Adisseo SAS, France for putting great efforts in bringing this unique solution to the aquaculture industry in India and appointing M/S. Sanjeev Agro-Vet as an exclusive business partner for the disinfectant range in the Indian aquaculture market.



Mr. Shetty welcomed Mr. Dhanunjaya Goud, Adisseo's Regional Manager Aquaculture for Indian Subcontinent, to assist to the lamp lighting ceremony along with the Regional Managers of Avanti group.



After the lamp lighting, Dr. Peter Coutteau introduced Adisseo and its ambitions in aquaculture as a global leader in specialty ingredients, additives, and farm care products, offering a broad range of solutions and services. Dr. Maria Merce Isern Subich talked on technical specifications, benchmark studies and USPs of AVANT AQUADIS®, a product belonging to the Adisseo's NADIS product line of disinfectants for Aquaculture



Following the on-line technical presentations, Mr. P.K. Shetty, Mr. Mohanty, Mr. Rangareddy Koppula (Product Manager-AHCP Avanti Feeds), Mr. Dhanunjaya Goud and the Regional Managers officially launched the product Avant Aquadis to the Indian market.



In the morning session, Mr. Indra Kumar (Chairman and Managing Director-Avanti Feeds) visited Andhra University and addressed the staff on the newly funded Andhra University and Avanti Aquaculture Skill Development Center (SDC) and conveyed objectives and asserted to make use of this platform for the benefit of the aquaculture community. Mr. Kumar also conveyed his best wishes for the Avant Aquadis launch program.



In concluding remarks, Mr. Rangareddy (Product Manager - AHCP Avanti Feeds) conveyed vote of thanks to Adisseo management, Avanti Management, and their field staff who supported to make this event a grand success!

