

## PRESS RELEASE

### For Immediate Release

## Adisseo brings together top scientists for industry benefit at 2020 Vision and Beyond Ruminant Conference

Antony, France (November 19, 2019) ... Adisseo, one of the world's leading experts in feed supplements for dairy cattle, brought together key researchers and users worldwide for its ruminant conference 2020 Vision and Beyond, November 13 and 14, in Paris. The experts shared timely presentations on the latest research and advancements in amino acid nutrition and formulation. Adisseo is the pioneer of the science of amino acid nutrition and its application to practical, day-to-day use.

Adisseo assumes distribution of its the Smartamine<sup>®</sup>, MetaSmart<sup>®</sup> and Microvit<sup>®</sup> A Supra Ruminant products in Europe, the Middle East, and Africa from Kemin Industries on the first of January, 2020. Since 2006, Kemin and Adisseo worked together to successfully grow awareness in the industry about amino acid balancing and its benefits for dairy nutrition. Adisseo distributes these products in the rest of the world.

The highly anticipated conference gave attendees exactly what they wanted. This started with a warm welcome from Jean-Marc Dublanc, CEO, Adisseo, followed by a clear explanation of the Adisseo vision and strategy for ruminants by Francois Pellet, Executive Director of the Adisseo Specialties Strategic Business Unit. Then Torsten Hemme, the Managing Director of the IFCN Dairy Research Center in Kiel, Germany, delivered a well-focused look at the EMEA dairy markets in 2020 and beyond.

The focus then shifted to the current status of amino acid nutrition for dairy cows. Charles Schwab, professor emeritus, the University of New Hampshire, USA, shared well-defined insights on the amino acid requirements of dairy cows. Dr. Mogens Larsen, Senior Researcher, Department of Animal Science, Aarhus University, Denmark, detailed protein

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deficiency and its effects in periparturient dairy cows. Phil Cardoso, DVM, Ph.D., MS, Assistant Professor, Department of Animal Sciences, University of Illinois, USA, presented the benefits of amino acid balancing for the transition cow in terms of performance, health, and reproduction.

Next the conference focused on the status of today's ration formulation systems and the innovations being made. Dr. Tom Tylutki, CEO, Ag Modeling and Training Systems (AMTS), USA, provided an update and recommendations for ration formulation. Daniel Sauvant, Professor Emeritus of Animal Science, AgroParis Tech, shared highlights and key advances on the INRA 2018 Feeding System. Dr. Schwab returned to discuss how best to assess protected products for feed and ration formulation.

Attention then focused on practical hands-on application experience. Eric Schwab, Director of Dairy Research and Product Management, Vita Plus Corp., USA, shared lessons learned from the practical use of amino acids in the Midwestern United States. Laurent Thiaucourt, DVM, Dairy Nutrition Consultant, France, likewise shared his perspective and practical insights on using amino acids in compound feed programs in Europe.

Speaker presentations are being shared on [FeedSolutions.Adisseo.com](http://FeedSolutions.Adisseo.com). Videos of the presentations will be available on [FeedChannel.Adisseo.com](http://FeedChannel.Adisseo.com).

#### About Adisseo

Adisseo is one of the world's leading experts in feed additives. The group relies on its 10 research centers and its production sites based in Europe, USA, and China to design, produce, and market nutritional solutions for sustainable animal feed. With more than 2,200 employees, it serves around 3,900 customers in over 110 different countries through its global distribution network. Adisseo is one of the main subsidiaries of China National BlueStar, leader in the Chinese chemical industry with nearly 21,500 employees and a turnover of 9.3 billion USD. Adisseo is listed on the Shanghai Stock Exchange.

Corporate website: [www.adisseo.com](http://www.adisseo.com)

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