



Selisseo®

# HEAT STRESS



HEAT STRESS  
IMPACTS BROILER  
BEHAVIOUR

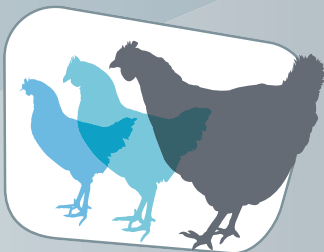
REDUCING  
PERFORMANCE AND  
PRODUCERS' PROFITS

HOW TO ALLEVIATE HEAT STRESS IMPACT?

**BWG:**



50g per broiler



€45,000 for a production  
of **1 million** broilers



**SELISSEO® , PURE ORGANIC SELENIUM**

HELPS BROILERS PERFORMING  
under hot conditions, which translates  
INTO HIGHER PROFITS FOR PRODUCERS



**ADISSEO**  
A Bluestar Company